



# CONTACT US

Please see below details on how to contact our Brookdale service.

**Phone Us**  
**01704 571026**

**E-Mail Us**  
**brookdale@ndirections.org**

**Our Website**  
**[www.ndirections.co.uk/brookdale](http://www.ndirections.co.uk/brookdale)**

**Our Address**  
**Sandbrook Way, Ainsdale,**  
**Southport PR8 3RN**



# BROOKDALE **SERVICE BROCHURE**

# **ABOUT BROOKDALE**

**The centre provides specialist day placement for people who are living with varying stages of dementia.**

**Brookdale service is designed to reduce the pressure on carers, and to help them navigate through an exceptionally difficult period.**

**Our holistic approach to care aims to maintain the physical and mental health of service users to the highest possible level. We provide a quality service which is needed to support both service users and their carers.**

**As an integrated service with the Mental Health Trust (Mersey Care) the centre provides on-going mental health assessments with regular medical reviews by a Consultant Psychiatrist.**



## **SERVICE MANAGER**

### **SALWA MOUSTAFA AND HER TEAM**

#### **The Team**

**All staff working at Brookdale have specialist training in working with those living with dementia. They are caring and supportive not just to the service users but to their loved ones as well, as they understand the toll being a carer can take.**

# **ABOUT THE PEOPLE WE SUPPORT**

**As a dedicated team at Brookdale we always strive:**

- **To promote the physical and mental wellbeing of service users**
- **To promote a flexible person-centred approach to all aspects of care**
- **To provide stimulating activities within the setting of a safe environment.**
- **To consult effectively with carers, taking into consideration the pressures they experience in caring for their family member.**
- **To provide an information service through the Carers Group, leaflets, notice boards and daily communication with carers as needed.**
- **To provide an environment where service users dignity, privacy and choice are at the forefront of considerations for staff.**
- **To acknowledge and support service user's individually, by offering a service which is free from discrimination.**
- **To always provide a warm and welcoming atmosphere.**

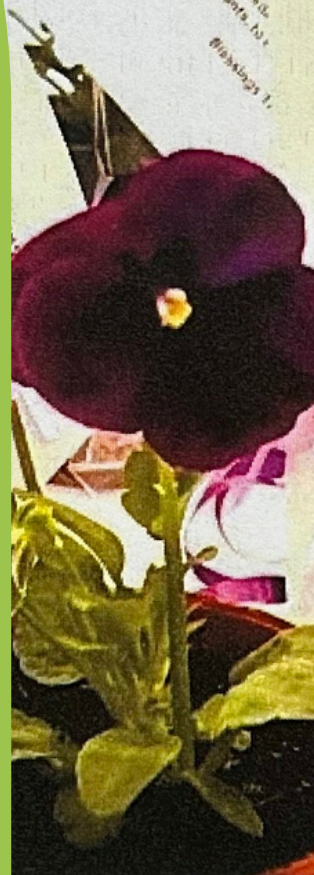
# ACCESS TO THE SERVICE

Referral to the service can either be by a social worker who has assessed your needs as per the eligibility criteria of the Care Act 2014.

If the service is commissioned for you by a social worker then the amount you pay will be based on Sefton Council's charging policy.

Questions, Comments, Compliments or Complaints.

If you would like to ask a question, make a comment, compliment or complaint relating to the service, please contact the Service Manager in the first instance.



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# Impacts & Outcomes

## Brookdale At a Glance

For 2023

### AT A GLANCE



Community group partners



Therapeutic group activities every week



Health partners including MerseyCare NHS Trust



People supported each week

# WHAT WE OFFER

At Brookdale, We ensure a safe, secure, stimulating environment based on a *Social Care Model* which always promotes dignity and independence, and helps service users retain links with their local community.

The Centre ensures that service users care plans are tailored for each person's individual needs and will be regularly monitored and reviewed.

All service users will be reviewed at regular intervals to ensure that the centre is continuing to meet their needs.

## What We Offer

Therapeutic group activities are offered daily including,

- Exercise to music.
- Sensory stimulation.
- Reminiscence/Recall therapy.
- Arts and Crafts.
- Outdoor activities and gardening.
- Memory Joggers, and Board Games, Jigsaws.
- Music therapy.
- And entertainment by professional artistes.





# **ABOUT NEW DIRECTIONS**

## **Who We Are**

**New Directions was established by Sefton Council in 2007 as the first local authority trading company in the country which remains at the forefront of the adult social care sector in the borough and beyond.**

**Our organisation works with individuals with learning and physical and learning disabilities and older people to live rewarding and fulfilling lives through person-centered support and care. While also providing peace of mind for families and loved ones.**

**Our team of more than 350 enthusiastic and caring staff provides a wide range of high-quality services for 720 individuals each day across numerous care settings**

# OUR CORE VALUES



## **Big Hearted**

We are proud of the quality of care, empathy and kindness we offer to the people we support and each other.



## **Count On Us**

We act in a way that you can rely on us to be able to meet the needs of the people we support and each other.



## **Together As One**

We take pride in working as a team to deliver a very person centred service.



## **People Focused**

We recognise the importance of transparency, trust, recognition and development within our workforce.



